# 2022-2023

# **Annual Report**



Envisioning a world where women, adolescents & children realise their full potential



IPE Global Centre for Knowledge and Development

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## Letter from the Chief Mentor

Dear Friends and Supporters of CKD,

Reflecting on another year of tireless efforts and unwavering commitment, I am pleased to present CKD's work in the last year. This annual report serves as a testament to our collective journey, shared vision, and relentless pursuit of building the agency of women, adolescents, and children.

This year has been marked by both challenges and triumphs. Our work in advancing health has continued to provide vital services to underserved communities, ensuring that healthcare remains a fundamental right, not a privilege. We've adapted our educational programs to address the changing needs of students and communities, embracing new technology and innovative approaches to bridge gaps in learning.

Our commitment to equipping women, adolescents, and children with the skills and opportunities they need to thrive remains steadfast. We have witnessed the transformative power of education can promise brighter futures. None of this would be possible without the support of our dedicated team, our valuable partners, and our passionate supporters who believe in the causes CKD works for. Together, we have built a community that shares our vision of a world where everyone has equal access to the resources and opportunities needed for growth and development. Your unwavering belief in our mission and generous contributions have profoundly impacted the lives of those we serve. Looking ahead, we remain committed to pushing the boundaries of what is possible. We will continue challenging ourselves to innovate, adapt, and expand our reach. We will deepen our partnerships and forge new ones, recognising that true progress is achieved through collaborative efforts. As the world evolves, we must pledge to remain at the forefront of knowledge and development initiatives.

In closing, I want to express my heartfelt gratitude to everyone who has been part of the CKD family. Your support has enabled us to make a real and lasting difference in the lives of countless women, adolescents, and children. Together, we have brought hope and opportunity to those who need it most. As we embark on another year of growth and transformation, I invite you to continue standing with us on this remarkable journey. Together, we can create a brighter, more equitable future for all.

Thank you for your unwavering support, and here's to the next chapter in our shared mission.

With gratitude and determination, MK Padma Kumar Chief Mentor Centre for Knowledge and Development

## Introduction- CKD

Centre for Knowledge and Development is a knowledge-driven, community-focused, partnershipbuilding, forward-thinking organisation. CKD relentlessly pursues building the agency of women, adolescents, and children by providing equitable access to health, nutrition, education, 21<sup>st</sup>-century skills, livelihood, and employability.

#### Message from Board of Directors



"Centre for Knowledge and Development, within a few years, has done path-breaking work in the areas of health, nutrition, and education, keeping the focus on women and girls."

#### Amita Sharma



"I have been associated with Centre for Knowledge and Development from the beginning. CKD adopts a humancentred design approach and aspires to research knowledge into action for measurable impact."

#### Geeta Mathur

**Vision:** Creating a world imbued with values of Diversity, Equity, and Inclusivity where women, adolescents, and children realise their full potential.

**Mission:** To empower women, adolescents, and children to get equitable access to health and nutrition, 21<sup>st</sup>-century skills, education and equal employment opportunities.

**Goal:** Create an alliance of engendered andmission-aligned partners to support 20 million women and girls to realise their fullest potentialby 2040.

## Message from the Advisor

Dear Friends and Supporters,

Another year for CKD, and it is feels to you our annual report which captures the exciting work that we accomplished in the areas of health and nutrition, and education. It has been a privilege to lead an organisation that is not only knowledge-driven but also community-focused, partnership-building, and forward-thinking. Our tireless pursuit of empowering women, adolescents, and children by providing equitable access to health, nutrition, education and 21st-century has been at the core of everything we do.

CKD has come a long way, and this year has been no exception. Despite challenges, we have also seized extraordinary opportunities to impact lives. In this report, I want to share some of the highlights of our journey and the remarkable progress we have achieved together. Our healthcare programs like Project Sashakt and "Win with Vaccines" reached vulnerable communities with vital health and nutrition support. Our educators and trainers worked tirelessly to ensure that children and youth continued to receive quality education and develop the skills necessary for the 21st century, even in the most trying circumstances.

None of this would be possible without the dedication of our remarkable team, the invaluable support of our partners, and the generosity of our donors and supporters. Each of you plays an integral role in the success of CKD. We have created a community that thrives on collaboration and shared values.

Looking forward, we are unwavering in our resolve to continue pushing the boundaries of what is possible. We will further deepen our partnerships, harness new technologies, and adapt to emerging needs. The world is changing rapidly, and we are committed to staying at the forefront of knowledge and development initiatives. As I reflect on our progress, I am reminded of the power of collective action and the difference that can be made when we come together with a shared vision. The challenges may be great, but so is our determination. Together, we can build a future where every woman, adolescent, and child have the opportunity to reach their full potential.

In closing, I want to express my deepest gratitude to all who have been part of this extraordinary journey. Your unwavering support and belief in our mission inspire us to strive for excellence.

Thank you for your trust in CKD, and here's to another year of transformation and empowerment.

With deep appreciation and optimism, Seema Gupta, Advisor

## Organisation's Profile



A Section B Not for Profit Organization with FCRA Registration and CSR 1 Certification



Lownages IPE Global's 25 years of experience of working with governmests and communities. Builds on the knowledge on key thematic areas of health, nutrition, livelihood & skills, and education sectors, with a gender mainstreaming less



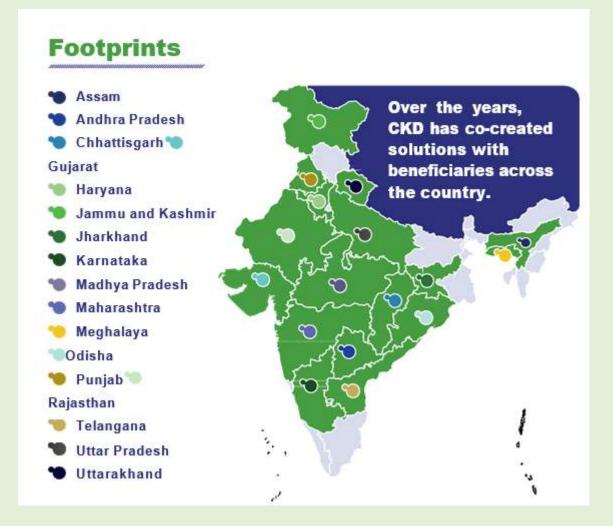
A women led beam with expertise in public health, policy ingagement, project management, norms change with access to a vast post of sectoral experts from expovernment and development backgrounds



Key partners include Vodatone Foundation, GAIL (India) Ltd., Women Entrepreneurship Platform, NITI Aayog, NATHEALTH, HUL, Engender Health and Children's Investment Fund Foundation (CIFF)

### **Our Focus Areas**







#### Our Strengths

- Evidence-based policy support
- Convergence through strategic partnerships
- Strengthening state capacities for policy implementation
- Collaborate and build knowledge products to share learnings across platforms
- Leverage technological solutions to deliver innovations at scale Curate relevant and responsive BCC campaigns for routine immunisation and nutrition
- Building capacities for strengthening mental health services

## Our Initiatives

#### BREAKING NUTRITIONAL BARRIERS, NURTURING HEALTHIER COMMUNITIES

#### Prabhat Poshan Saathi (2022-2025)

#### Supported by Hindustan Unilever Limited (HUL)

In Khamgaon and Sinnar blocks of Maharashtra and Anjar and Gandhidham blocks of Gujarat, a remarkable transformation is taking place in 184 Villages supported by Hindustan Unilever Limited (HUL), under the aegis of an exciting initiative "Prabhat Poshan Saathi ".

At its core, this program equips communities with knowledge and drives behaviour change. Through personalised counselling sessions, pregnant women, young mothers and caregivers discover the profound impact of propernutrition during pregnancy, lactation, and early childhood. The torch bearers of change, the "Prabhat Poshan Saathis," lead community discussions in Participatory Learning Action (PLA) meetings, igniting transformation. Further, in schools, adolescent girls are empowered with nutrition, health, and hygiene insights.

## Four-pronged approach to achieve an accelerated reduction of Low Birth Weight and Wasting among children in the project blocks.



Engaging tools like audio-visual aids, vibrant wall paintings, and nutri- calendars make learning captivating. Communities, driven by this knowledge, cultivate Nutri-gardens, turning backyards into rich sources of nutrition.

This is more than a program; it's a narrative of hope, where knowledge blooms and communities unite to nurture healthier futures for 6,93,916 pregnant and lactating women, young children, and adolescents.



Glimpses from School Sessions on Adolescent Health and Counselling of Frontline workers on Nutrition

## EMPOWERING TRIBAL WOMEN AND GIRLS WITH KNOWLEDGE ON HEALTH AND NUTRITION

#### Sashakt (2022-2023)

#### Supported by GAIL (India) Limited

Supported by GAIL (India) Limited, Project Sashakt is imparting essential knowledge on health and nutrition in tribalcommunities of Jhabua, Madhya Pradesh. It revolves around adolescent students, girls and boys, Self-Help Groups (SHGs) members, local governing bodies (panchayats), and healthcare providers.



Glimpses of Adolescent girls engaging in activities during school sessions on nutrition, anemia and sickle cell anemia

Project Sashakt is dedicated to raising awareness about anemia, particularly sickle cell anemia. It promotes nutritious local diets and educates caregivers to adopt healthy eating habits. The project'smission extends to dispelling nutrition myths, preventing early marriages and pregnancies among women and girls, and enhancing resources for a healthier tomorrow.

#### CLOSING THE GAP IN NUTRITION

#### Suposhit Jharkhand (2021-2022)

In Jharkhand, 46.3% of children are underweight, and 67.4% of women agedbetween 15 and 49 are anaemic. Supported by Children's Investment Fund Foundation (CIFF), Suposhit Jharkhand strengthened nutrition governance using a top-down and bottom-up social accountability mechanism in fivetribal districts. The project strived to make the Government of India's flagship programs for mothers and children become robust in implementation, ensuring increased access and service delivery.

#### **Reach and Impact**

- 1) 223,834 People sensitised on the government schemes
- 2) Facilitated access to Pradhan Mantri Matru Vandana Yojana (PMMVY) for 7,269 women
- 3) Ensured access to Supplement Nutrition Program for 158,819 women

#### SAFE SURGERY IN FAMILY PLANNING & OBSTETRICS

#### Momentum (2022-2023)

#### Supported by Engender Health

Within maternal health and family planning programs, there is an urgent need to strengthen surgical safety provisions and improve access to long-acting reversible contraceptives (LARCs) for youth and young married couples.

Supported by Engender Health, CKD complemented the government's efforts of quality improvement and ensured sustained access to services in public and private health facilities of Madhya Pradesh and Karnataka.

## ENHANCING VACCINE CONFIDENCE THROUGH A PUBLIC EDUCATION PROGRAM Win with Vaccines (2022)

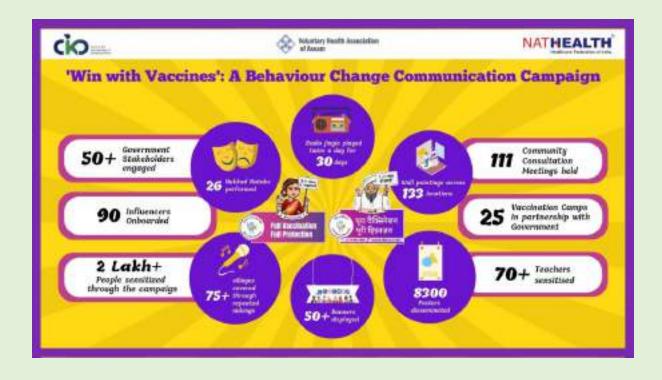
#### Supported by NATHEALTH Healthcare Federation of India

In 2021, 200 million adults across the country had vaccination hesitancy. In partnership with

NATHEALTH-Healthcare Federation of India, CKD built COVID-19 vaccine confidence in five lowcoverage districts across Assam and Haryana. The campaign leveraged local leaders/influencers to gain inroads amongst the resistant communities. The resistant populations in the districts of Baksa, Chirang, South Salmara and Udalguri in Assam, and Nuh in Haryana, were mobilised through an intensive Behaviour Change Communication campaign.



#### Impact and Reach of "Win with Vaccines: Project



#### A Glimpse of the Behaviour Change Communication Campaign Material under the "Win with Vaccines" Project







#### Investing in Health Professionals for COVID-19 Care and Management (2022-2023)

#### Supported by The Morpho Foundation

With the support of The Morpho Foundation, CKD in partnership with Wipro GE Healthcare trained 1274 health professionals with skills and knowledge required to manage COVID-19 patients. Healthcare professionals, Community Health Workers (CHW), Paramedical staff, Nurses, and Doctors across 9 states, were trained in modules tailored to each cadre's need.



#### JIGYASA (2020-2023)

#### Supported by Vodafone Foundation

Supported by Vodafone Foundation, Jigyasa leveraged digital technology to build the skills of teachers in elementary schools across five states. Knowledge base and teaching-learning processes of teachers within 2266 government schools (Grade 1-8) in 26 districts were enriched. The aspect of sustainability was embedded by ownership of the state governments via Memorandum of Understanding (MoUs).

## Reach and Impact

- 50,000+ Teachers improved their digital competencies and benefitted over 3,00,000 students indirectly.
- 16 model schools are equipped with ICT for the enhancement of digital learning.
- 1000+ Teachers awarded, and 120 students given scholarships.



#### DIGITS (2022-2023)

#### Digitech for Teachers in Schools

#### Supported by GAIL (India) Limited

Infusing digital pedagogy in the education system enhances 21st-century skills amongst girls, preparing them for the future. Supported by GAIL (India) Limited, DIGITS - 'Digitech for Teachers in Schools' built a favourable ecosystem in 25 government schools of Bokaro, Jharkhand by integrating Smart Class and strengthening teachers' digital skills.



## **Reach and Impact**

The program was welcomed by the district and state department as a critical intervention to leverage the existing digital infrastructure in the schools.

#### Leveraging Rajasthan' Learnings to develop an SBCC Strategy

SBCC Strategy for Nutrition in Gujarat (2023)

/Supported by Children's Investment Fund Foundation (CIFF)



The SBCC Strategy of Rajasthan acknowledges and gives prominence to demand and community mobilisation as critical determinants to address Rajastahan's Nutritional needs. It cements the government's call for bringing BCC at the centre of all efforts. The successful development of the SBCC Strategy and its adoption by the government, is being shared and showcased as a best practice to the state of Gujarat. Along with CKD, the team engaged in the formulation and development of the Rajasthan strategy led the discussion with the Gujarat state officials on the journey and the key learnings of project RajPusht.

### NATHEALTH Healthcare CSR Awards 2023

As the knowledge partner, CKD curated and facilitated the NEATHEALTH Healthcare CSR Awards 2023, organised by NATHEALTH – Healthcare Federation of India. The annual awards are an effort to encourage best practices in Corporate Social Responsibility (CSR) and to recognise the efforts of the companies internalising CSR into their organisational values. CKD call for awards received an impressive 63 applications, with 53% coming from implementation partners and 67% from CSR Donors. A respected six-member jury, aided by CKD, selected the awards.



The awards were conferred at the Arogya Bharat NATHEALTH Annual Summit on March 23rd, 2023, to the winning organisations by Hon'ble Shri Rao Inderjit Singh, Minister of State, Ministry of Corporate Affairs.

#### NATHEALTH Healthcare CSR Awards

Award Category	Awardees
Environmental Health Caregory	NTPC Limited
ODVID-19 Preparedness and Resilience	Jivika Healthcare
Community Based Health Solutions category	Child in Need Institute (CINI)

#### Runners up

Award Category	Runners Up
Community-Based Health Solutions Category	MSD for Mothers India
Community-Based Health Solutions Category	Tata Memorial Centra Mumbai
Community-Based Health Solutions category	Wipro GE HealthCare

Under the "Win with Vaccines" project, the Coffee Table Book was released, and the project film was screened at the summit. The project's key achievements were highlighted as a public education campaign that has built COVID-19 vaccine confidence amongst the left-out dropout and resistant populations in Assam and Haryana.

#### Coffee Table Book Launch and Film Screening of Win with Vaccines Project at NATHEALTH CSR Awards 2023

The coffee table book of "Win with Vaccines" program was released by Hon'ble Shri Rao Inderjit Singh, Minister of State, Ministry of Corporate Affairs, at NATHEALTH CSR Awards 2023.

The video on "Win with Vaccines" was screened at the summit, highlighting the program's

achievements as a public education campaign to build COVID-19 vaccine confidence amongst the left-out dropout and resistant populations in Assam and Haryana.

## Audio/Video/Print Productions

- 1) View the Coffee Table Book here: <a href="http://www.ipeckd.org/win-with-vaccines/">www.ipeckd.org/win-with-vaccines/</a>
- 2) Watch the "Win with Vaccines" film here: <u>https://lnkd.in/d7QAU38i/</u>
- 3) Centre for Knowledge and Development Film: https://www.youtube.com/watch?v=6XybbzVFqhU
- 4) "Win With Vaccines" Project- Testimonial from the beneficiary, Assam: https://www.youtube.com/watch?v=pVeBNxfhPZs
- 5) "Win With Vaccines" Project- Testimonial from the beneficiary, Nuh (Haryana):
  - a. <u>https://www.youtube.com/watch?v=z6oC9wWAI5Q</u>
  - b. <u>https://www.youtube.com/watch?v=VyNGLKH-xIw</u>
  - c. <u>https://www.youtube.com/watch?v=VyNGLKH-xlw</u>
- 6) <u>NATHEALTH Annual Summit 2023 Plenary Session- CSR Awards, Knowledge Partners: CKD:</u> <u>https://www.youtube.com/watch?v=5NlgNNs14rU</u>

## Media Articles

1) Ride the ferrous wheel: Break the intergenerational cycle of anemia, ExpressHealthCare: https://www.expresshealthcare.in/news/ride-the-ferrous-wheel-break-the-intergenerational-cycle-of-anemia/432519/

2) NATHEALTH and CKD launches "Win with Vaccines" campaign: https://www.expresshealthcare.in/news/nathealth-and-ckd-launches-win-with-vaccinescampaign/435869/

1) Mental Health Epidemic: A Looming Threat: <u>https://health.economictimes.indiatimes.com/news/industry/mental-health-epidemic-a-</u> <u>looming-threat/91891042</u>



Assam Media coverage on The Sentinel

Win with Vaccines campaign for greater Covid-19 vaccination coverage								
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Assam Media coverage on The Assam Tribune

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I have benefited from smart class a lot, since I struggled to learn subjects like Geography and Science due to no interactive learning method. We used to learn everything from words earlier, which was only theory, but now we learn through smart class, which gives us a deep learning experience. Learning difficult topics like maps and climate change is much easter with smart class. I feel very excited to learn new things.

#### SHEHJADI KHATOON

Bokaro, Jharkhand





## Glimpses of IEC/BCC Collaterals across all initiatives by CKD



## The Way Forward

The future of Centre for Knowledge and Development (CKD) is a testament to our enduring commitment to empower the most vulnerable members of our society: women, adolescents, and children. Our resolute focus remains on fostering agency and ensuring equitable access to essential resources such as health, nutrition, education, 21st-century skills, livelihoods, and employability. At the heart of all our endeavours are the principles of diversity, equity, and inclusion, which drive every facet of our mission.

In the years ahead, CKD is poised for a transformative journey, underpinned by several core strategies:

We will maintain our forward-thinking approach, embracing innovation and adapting to the evolving needs of the communities we serve. This includes harnessing technology and modern teaching methods to enhance the impact of our educational and skills development programs. Our success hinges on robust partnerships with like-minded organisations, government entities, and the private sector. We are committed to deepening these collaborations and forging new ones to expand our reach and effectiveness. We will continue to work meticulously for the rights and needs of women, adolescents, and children. Raising awareness about the challenges they face and championing policy changes shall remain integral to our mission .Rigorous impact measurement is our pledge. By collecting and analysing data, we can continually refine our strategies and provide tangible evidence of the positive transformations we bring about.

CKD is fundamentally a community-focused organisation. We are dedicated to strengthening our engagement with the communities we serve, involving them in the planning and execution of our initiatives. To realise our vision, we will proactively seek resources, both financial and in-kind, from diverse sources to support our programs and projects. Through these strategies, CKD will advance its mission of positive change, with the ultimate goal of creating a world in which every woman, adolescent, and child has the opportunity to lead a life that is healthy, educated, and prosperous. Together, we will build a future that embodies our core principles of diversity, equity, and inclusion, leaving an enduring impact on the lives of those we serve.

## **Board Members**

Amita Sharma

Geeta Mathur

Kawaljit Singh

Prof. Dr. Nijavalli Hanumantha Rao Ravindranath

Padma Shri Dr. Randhir Sud

Tanya Singh

